

# Construction Modeller

## & BaggerModelle

### Advertising list

44 full-color pages , bi-monthly schedule, (6 editions per year)

Main focus on modelling and scale models.

**Since 2015:** Digital version with our own App and links to our customers (without any additional cost to our advertising customers for this service).

### Readership

Collectors of high-quality construction machines, crane and heavy duty transportation models. The articles and the advertisements get almost equal attention from our readership. Often this information is crucial to collectors when they consider purchasing a model for their collection.

### Circulation

We have 1400 subscribers with readership estimated at 1700 as many subscribers pass the magazine on to their friends to read. Our subscriptions and readership have doubled since our first year, 2010.

Baggermodelle currently has more than 8500 fans on Facebook where we show the models of our advertisers before they are featured in our publication.

### Prices

1/1 Page b/w	500.— Euro	680.— \$
1/1 Page full color	650.— Euro	870.— \$
2nd or 3rd Cover Page full color	700.— Euro	960.— \$
4th Cover Page full color	850.— Euro	1170.— \$
1/2 Page b/w	300.— Euro	410.— \$
1/2 Page full color	400.— Euro	540.— \$
1/4 Page b/w	150.— Euro	210.— \$
1/4 Page full color	250.— Euro	330.— \$
1/8 Page b/w	100.— Euro	130.— \$
1/8 Page full color	150.— Euro	210.— \$
1/16 Page b/w	70.— Euro	90.— \$
1/16 Page full color	90.— Euro	125.— \$

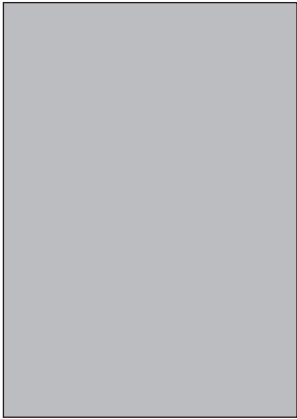
Discount for 3 ads per year 10%

Discount for 6 ads per year 20%

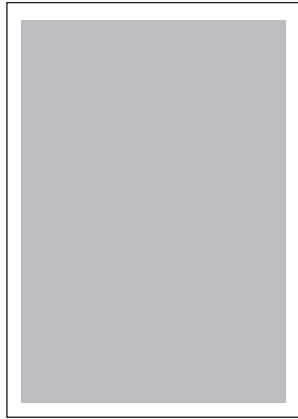
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### Advertising dimensions



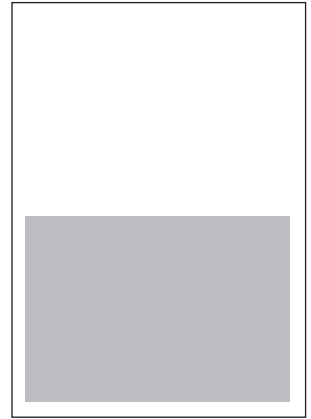
**1/1 page**  
210 x 297 mm



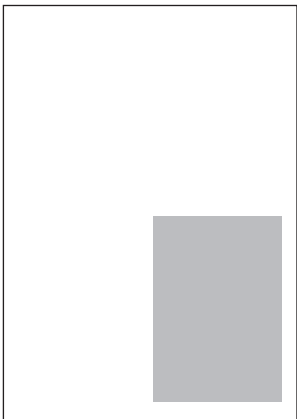
**1/1 page**  
170 x 259 mm



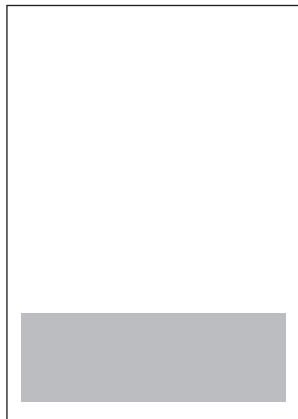
**1/2 page**  
210 x 147 mm



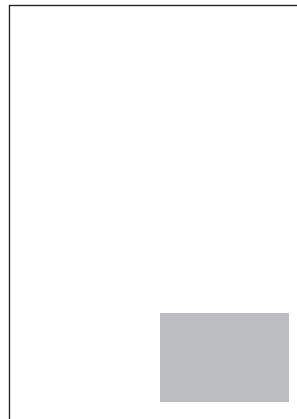
**1/2 page**  
170 x 128 mm



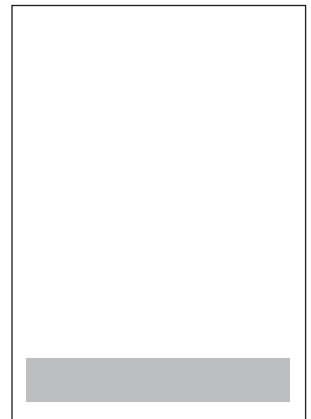
**1/4 page**  
83 x 128 mm



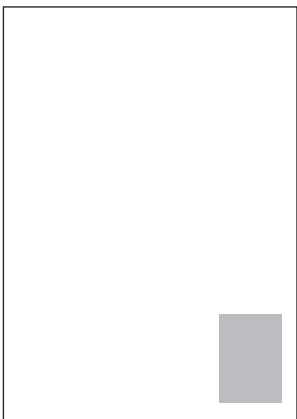
**1/4 page**  
170 x 62 mm



**1/8 page**  
83 x 62 mm



**1/8 page**  
170 x 29 mm



**1/16 page**  
40 x 62 mm

### Publication schedule / dead lines

Issue	publication date	dead line
6-2015	November 20th 2015	October 27th 2015
1-2016	January 22th 2016	December 15th 2015
2-2016	March 18th 2016	February 23th 2016
3-2016	May 20th 2016	April 26th 2016
4-2016	July 15th 2016	June 21th 2016
5-2016	September 16th 2016	August 23th 2016
6-2016	November 18th 2016	October 25th 2016
1-2017	January 20th 2017	December 20th 2016